

AREA AVOIDANCE TRANSMITTER IT-200

- WIRED OR WIRELESS
- A/C OR BATTERY POWERED

DOG FENCES ★ PET DOORS
PET STOP of ALABAMA
WWW.PETSTOPALABAMA.COM
The Pet Fence Experts™ Since 1994



USE OUR AREA AVOIDANCE UNIT TO CUSTOMIZE ACCESS INSIDE & OUTSIDE YOUR HOME

- **WIRED:** PROTECT LANDSCAPING BEDS WHILE STILL ALLOWING ACCESS BETWEEN
- **WIRELESS:** BLOCK A DOORWAY, PLACING A ROOM OR AREA OF THE HOUSE OFF LIMITS
- **WIRELESS:** PROTECT A PIECE OF FURNITURE, WHILE STILL ALLOWING ACCESS INTO THE ROOM
- **WIRED:** PROTECT A SPECIFIC PART OF ROOM, LIKE A WORK AREA OR RUG



► Why Choose the EcoLite™ SmartReceiver Collar?

- **Small & Lightweight** Weighing in at a miniscule **0.87 ounces**, the EcoLite+ won't be too heavy for even the smallest pets.
- **Rechargeable** No more expensive batteries to buy, ever! That's better for our environment, and better for your pocketbook.
- **Powerful** Capable of a mere tickle, the EcoLite+ is also capable of a more powerful correction than any competing pet fence collar.
- **Optional Diagnostic Charger** Instead of simply charging the EcoLite+, our new Diagnostic Smart Cradle will test it for proper function at the same time, verifying the unit works properly.
- **Ultimately Programmable** This receiver is made to be tailored to your pet, with so many more configuration options than competitors that comparison is simply unfair.
- **Fastest Reaction** Your dog is not quick enough to outrun the EcoLite+. With a faster reaction time than any competitive product, EcoLite+ is safer for your beloved pet.

► True Cost of Ownership: How Much Will Collar Batteries Really Cost?

When you consider the cost of your pet fence system, you may not think of the batteries you'll have to purchase to keep your receiver collars functioning. That's **True Cost of Ownership**, a realistic measure of value. To get that number, you have to add your purchase price to the cost of those batteries. In the United States, the average dog's average life expectancy is 12.8 years. Of course this varies by breed. So assuming you'll use your new pet fence for just 9 years (average), here's the battery cost comparison:

- **Pet Stop Brand EcoLite+ Rechargeable Receiver:** \$0.00/Year - **Total \$0.00** per pet
- **Pet Stop Brand (All Other Receivers):** \$48.00/Year - **Total \$384.00** per pet (first year is included)
- **Invisible Fence Brand*** (All Receivers): \$72.00/Year - **Total \$648.00** per pet
- **Dogwatch Brand*** (Average for All Receivers): \$40.92/Year - **Total \$368.25** per pet
- **Dog Guard Brand*** (All Receivers): \$45.00/Year - **Total \$405.00** per pet

We might seem a little more expensive at first glance, but simple mathematics tells the real story. With Pet Stop of Alabama, you really don't have to pay more to get the best.

* Battery costs were taken from dealer's or manufacturer's website, except for Dog Guard's, which we could not find except from third party sellers; we chose the most commonly found seller in online searches. Information is current as of July 2015.

Options for Any Pet

Does your dog need just a little reminder? Or maybe he needs a more "hard-to-forget" nudge. Whichever the case, EcoLite+ has you covered. From the merest tickle to a very persuasive correction pulse, EcoLite+ offers the widest range of stimulus options available from any professional pet fence collar. It can even turn itself up when your pet needs more convincing. Whether your pet is timid or stubborn, tiny or huge, EcoLite+ can be tailored to suit his or her temperament.

GentleSteps Training Levels

Like the Pet Stop UltraElite and UltraTuff SmartReceivers, EcoLite+ offers **9 low-intensity levels** of training stimulus to help ease your pet into the system with less fear than older, outdated products can offer. This low-stress training approach is just as effective, but significantly decreases the chances of causing the anxiety commonly experienced with older methods.

Cross-Brand Compatibility

Maybe you bought some other brand because you never talked with us, or had never heard of the Pet Stop brand. That's OK, we can still help! The revolutionary EcoLite+ SmartReceiver can be programmed for compatibility with products from all major competitors, to provide your pets with the added safety and functionality it offers. Not to mention the savings from battery purchases. We can also provide expert service for your system (any brand) whenever you need it.